



MIRACLE MILE SHOPS COLLECTS FOUNTAIN DONATIONS FOR LAS VEGAS BUSINESS ACADEMY JAN. 1-31



*****High-res images available upon request*****

Tweet It: The [@MiracleMileLV](#) fountain supports National Mentoring Month this Jan. by partnering with [@LVBAcademy](#) #CareGiveChange

LAS VEGAS – Throughout January, [Miracle Mile Shops](#) at [Planet Hollywood Resort & Casino](#) will collect donations for Las Vegas Business Academy (LVBA) in honor of National Mentoring Month.

All change tossed in the fountain, as well as the center's indoor rainstorm, through Tuesday, Jan. 31 will help fund scholarships for students pursuing a Juris Doctorate or master's degree in business, hospitality management or engineering at the University of Nevada, Las Vegas (UNLV).

Las Vegas Business Academy, is a nonprofit founded by entrepreneur Rino Armeni that gives scholarship recipients access to an unparalleled mentorship program that provides students the opportunity to work alongside Las Vegas' top executives spanning industries all over the city. LVBA's mission is to shape and influence the next generation of Las Vegas leaders by pairing students with professionals who provide support, encouragement and guidance to aid in their professional and personal development.

Miracle Mile Shops' partnership with Las Vegas Business Academy is part of its ongoing *Caring, Giving, Changing* campaign, which raises funds for nonprofit programs and organizations through community sponsorships, additional partnerships and a number of cash and in-kind donations.

About Las Vegas Business Academy:

Founded in 2011 by Rino Armeni, Las Vegas Business Academy (LVBA) is a nonprofit organization devoted to providing scholarship funds for students pursuing a law degree or master's degree in business or hospitality management at the University of Nevada, Las Vegas (UNLV). LVBA's program offers selected college students educational enrichment, professional development, financial aid and unparalleled mentoring resources with top-tier industry leaders in an effort to establish Nevada's next generation of leaders. For more information, visit Las Vegas Business Academy's [website](#) or call 702.998.2138.

About Miracle Mile Shops:

Miracle Mile Shops at Planet Hollywood Resort & Casino features more than a mile of 200 shops, tempting restaurants and live entertainment venues at the heart of the famed Las Vegas Strip. The center is home to PBR Rock Bar & Grill, boasting a Strip-side location with excellent food, drinks and bull riding; Buffalo Wild Wings; M·A·C Cosmetics, a leading brand of professional cosmetics; H&M; UK-based global retailer French Connection; Sephora; Chicago popcorn legend Garrett Popcorn Shops' only Las Vegas location; GUESS; Nacho Daddy, home of the world-famous Scorpion Shot; BCBGMAXAZRIA; 15,000-square-foot bar and restaurant Cabo Wabo® Cantina; Las Vegas' very own Sin City Brewing Co.; Club Tattoo, featuring some of the best tattoo artists and body piercers in the nation; Flight 23 at Footaction, one of only three in the country; as well as a multi-million dollar fountain show. Miracle Mile Shops is an affiliate of Institutional Mall Investors LLC, a co-investment venture owned by Miller Capital Advisory, Inc. and CalPERS.

Miracle Mile Shops is open 10 a.m. - 11 p.m. Sunday – Thursday and 10 a.m. – midnight Friday – Saturday. For more information, call (888) 800-8284 or visit www.miraclemileshopslv.com. Keep up with the latest Miracle Mile Shops news via [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

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For More Information

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