

*****NEWSBYTE***NEWSBYTE***NEWSBYTE*****



Las Vegas Business Academy Appoints Amy Lee as Executive Director



LAS VEGAS – The **Las Vegas Business Academy (LVBA)**, a nonprofit organization founded by Rino Armeni in 2011, welcomes Amy Lee as the new executive director of the LVBA to oversee the organization’s operations, including vetting new students, board members, fundraiser planning, the mentorship program and more. Lee brings over 10 years of marketing, advertising and public relations experience to her role as executive director.

After graduating from UNLV with a Bachelor of Arts in English Language and Literature as a member of Sigma Tau Delta English Honors Society, Lee delved into the Las Vegas market head-first, working at prominent companies, such as VIRGIN Inc., Primm Valley Resort and Casino, Silverton Casino and most recently as the assistant director of partnership and marketing services at The Venetian | The Palazzo.

“We’re thrilled to have Amy joining us in such an important capacity,” said Rino Armeni, chairman and founder of LVBA. “She brings a new perspective and over a decade of experience to our organization, which will without-a-doubt help us grow in new and exciting directions.”

As executive director, Lee will be in charge of managing the LVBA. She will design, develop and implement strategic plans for the organization, intended to help the LVBA grow, take on more scholarship recipients, offer unparalleled mentoring services and reach new audiences. Additionally, Lee will head the day-to-day operations at the LVBA.

Las Vegas Business Academy is a nonprofit organization that is dedicated to providing selected UNLV graduate students looking to earn a Master of Business Administration, Master of Hospitality

Administration and/or Juris Doctorate with financial aid and unparalleled mentoring resources to become future Las Vegas leaders. For more information about LVBA and how to get involved, visit www.lvbanv.org.

###

About Las Vegas Business Academy:

Founded in 2011 by Rino Armeni, Las Vegas Business Academy (LVBA) is a nonprofit organization devoted to providing scholarship funds for students pursuing a law degree or master's degree in business or hospitality management at the University of Nevada, Las Vegas (UNLV). LVBA's program offers selected college students educational enrichment, professional development, financial aid and unparalleled mentoring resources with top-tier industry leaders in an effort to establish Nevada's next generation of leaders. For more information, visit Las Vegas Business Academy's [website](#) or call 702.998.2138.

Follow LVBA on [Facebook](#), [Twitter](#) and [Instagram](#).

For More Information:

Lea Komitzky / Paige Adams / Jaclyn Dadas

Kirvin Doak Communications

lkomitzky@kirvindoak.com / padams@kirvindoak.com / jdadas@kirvindoak.com

702.737.3100